





PraC-MarEng Conference

Content and Assessment Development Approach

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Content Development

The first step in content development is always to collect as much information as possible.

We started by reviewing the national accident database and developed a questionnaire based on the results.

When analysing the maritime accidents it became clear for us that there is still a need for training in Maritime English Communication.

CONTRIBUTE

SURVEY

We would like to ask you to participate to our Survey in order to identify the common communication issues on board as well as to identify best practices in learning Maritime English on board. It is directed to seafarers at any capacity. The questionnaire analyses the opinion of the target groups on the deficiencies in communicative skills of seafarers trying to identify the problem areas in the maritime context. The questionnaire is fully anonymous, however, if you would like to see the results of the questionnaire, please follow us.



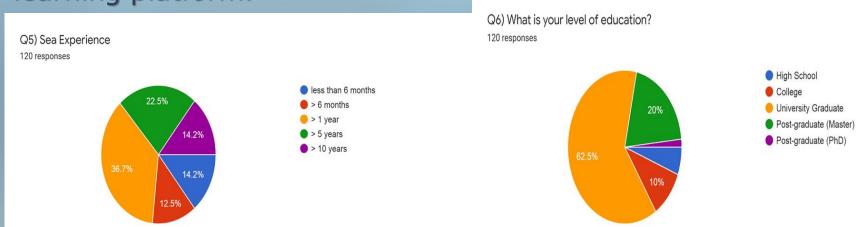
Participate to our Survey

The survey consists of 22 questions only.

Content Development

The conclusions of the investigations included phrases such as: "communication problems between the masters of the two ships", "communication failure with the crane operator", "Communication between the master and the crew members of the ship is poor." etc.

Therefore the questionnaire was mainly distributed to seafarers and their answers were analysed in order to identify their training needs and how they view learning to be effective using an elearning platform.

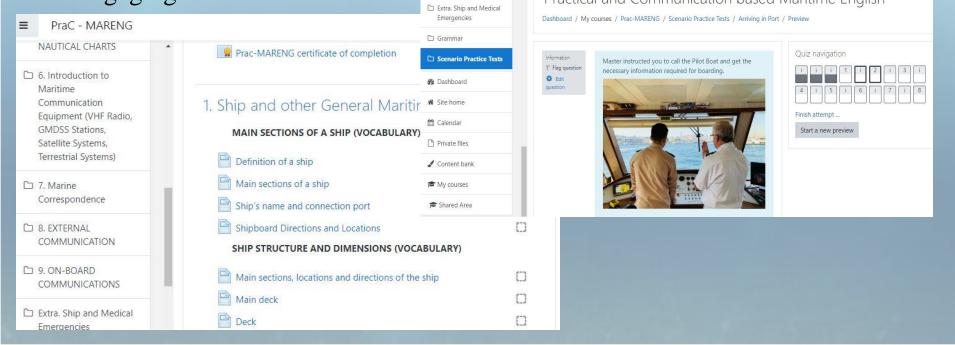


Content Development

- 1. We started by agreeing on the Units which were to be developed taking into consideration the SMCP and IMO requirements for Maritime English.
- 2. Based on our experience we divided work and we decided to develop the listening exercises using different national accents.

3. Content was developed on the following quality aspects: short, clear, concise, and engaging.

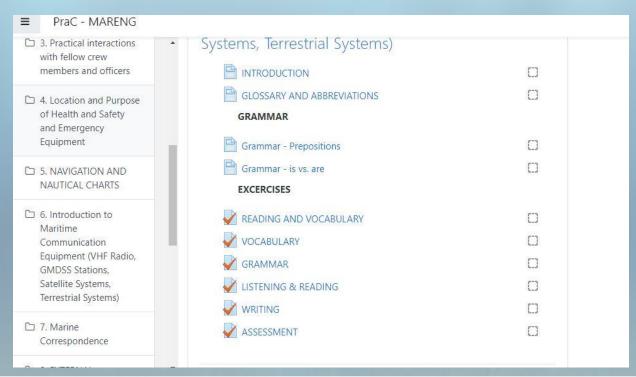
Practical and Communication based Maritime English



Assessment Development

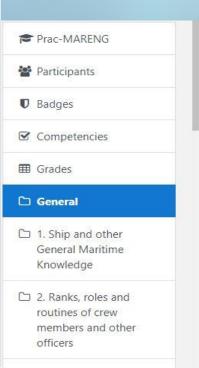
Partners agreed on developing the assessment part on each of the subjects included in the Units making sure that content is tagged by types of ships and ranks.

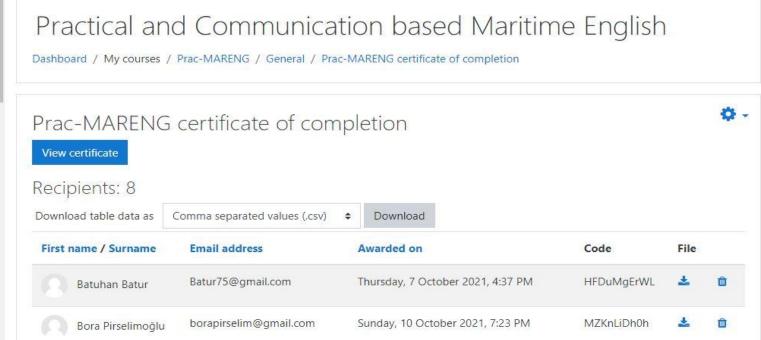
• All exercises, tasks, and tests are related to the training content. Instructions are short and clear and any unnecessary information which might overwhelm the learners was avoided.



Assessment Development

Both the content and assessment parts were subjected to piloting. In the first piloting stage we analysed feedback from three different countries, we made the necessary changes and we moved to the second piloting stage getting feedback from five different countries. The piloting was a success and as a result trainees are already getting their certificates on the project's platform.





THANK YOU!

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